# http://www.ric.edu/webcommunications/images/SealWithText_Small_Black.pngUNDERGRADUATE CURRICULUM COMMITTEE (UCC)PROPOSAL FORM

## Cover page scroll over blue text to see further important [instructions](#instructions): [if not working select “COMMents on rollover” in your Word preferences under view] **please read these.**

**N.B. ALL numbered categories in section (A) must be completed. Please do not use highlight to select choices within a category but simply delete the options that do not apply to your proposal (e.g. in A.2 if this is a course revision proposal, just delete the creation and deletion options and the various program ones, so it reads “course revision”) Do not delete any of the numbered categories—if they do not apply leave them blank. If there are no resources impacted please put “none” in each A. 7 category.**

|  |  |  |
| --- | --- | --- |
| A.1. [Course or program](#Proposal) | **Sports management Program**  |  |
| [Replacing](#Ifapplicable)  |  |
| A. 1b. Academic unit | **School of Business**  |  |
| A.2. [Proposal type](#type) | **Program:** [**creation**](#creation) |  |
| A.3. [Originator](#Originator) | **Marianne Raimondo** | [Home department](#home_dept) | **School of Business** |
| A.4. [Context and Rationale](#Rationale) Note: Must include additional information in smart tip for all [new programs](#type) | **RIC would be the first Rhode Island institution to offer an undergraduate degree in Sports Management. Sports Management has become a very popular major throughout the United States. There are currently 226 colleges and universities that offer a degree in Sports Management. RIC currently offers a degree in Management; the School of Business would like to expand its offerings to include a major in Sports Management. A Bachelor of Science in Sports management allows the student to connect their passion for sports and the business industry. While its own program (like HCA, Film Studies, Gender and Women’s Studies etc.), and listed separately in the catalog, the BS Sports Management will be housed under the Department of Management and Marketing. The current chairs of that department have been included as approval signatures on all of the SMGT proposals.****Sports Management includes all forms of leadership within interscholastic, intercollegiate, and professional sports and venue management. According to the US Bureau of Labor Statistics the employment of Sports and Entertainment occupations is projected to grow faster than the average of all occupations. This increase is expected to result in 95,000 new jobs over the next decade.** **The sports industry will continue to improve and see an inflow of money from non-cash sources. Creating new opportunities in high school, college, and professional sports. New positions have been created across all sports organizations as athletics and sports develop programs to take care of the mental and physical well being of student athletes and professional athletes. There are currently over 25,000 members in the National Collegiate Directors of Athletics and the National Interscholastic Athletic Administrators Association combined.** **Meetings have been held with the Rhode Island Interscholastic League and they are enthusiastically supportive of a Sports Management at Rhode Island College. They view this new program as a much-needed preparation for future and in some cases current interscholastic athletic administrators. This program will allow RIC to further develop and strengthen its relationship with Rhode Island high schools.****In meeting with current RIC students in particular student-athletes there are many who would choose to major in Sports Management. All feel that RIC would attract new students specifically to be apart of the Sports Management program. RIC’s current group of Athletic coaches feel this would help attract and recruit students to RIC.****The program will be 57-59 total credits, depending on elective choices. The embedded CUS is designed for students with the intent of gaining employment within local High School Athletic Departments. This program was designed by David Roach, future Program Director, under the guidance of the Rhode Island Interscholastic League.** |
| A.5. [Student impact](#student_impact)Must include to explain why this change is being made? | **The Sports Management major will provide students with the knowledge and experience for a career in High School Athletics, Collegiate Athletics, professional sports and other sport industries.****This program is specifically designed for those pursuing an entry level position in athletic administration and sports management. Course work will provide the student with the knowledge and skills to launch a career in all area of sports management.** **The jobs available after completion of this degree are numerous and varied. Some possible jobs would include the following, just to name a few:****University:****Event Manager****Assistant Athletic Director Compliance****Assistant Ticket Manager****Sport Administrator****Facilities Manage****Assistant Athletic Director, External Affairs****Assistant Athletic Director, Student Athletic Welfare****Business Manager****Equipment Manager****Corporate Sponsorship Sales Associate****Assistant for Fund Raising****E-Sports Manager****High School****Assistant Athletic Director****Athletic Director****Professional Sports/ Sports Industries****Ticket Office****Promotions****Marketing****Digital Contact****Operations Assistant****Event Management****Facility Management** |
| A.6. [Impact on other programs](#impact)  |  |
| A.7. [Resource impact](#Resource) | [*Faculty PT & FT*](#faculty):  | **An interim Program Director will be needed, and while seeking a FT/TT director for the program, Dept. Management and Marketing will over-see the program. SMGT 201 can be initially taught by an adjunct with expertise in Sport Management, but then subsequently be taken over by FT once a hire has been made. The plan is to hire a program director FT/TT for year two who will also teach the SMGT 201 course, teach and manage the SMGT 221 (and later on the SMGT 467), and possibly other SMGT courses; while other SMGT courses may be initially taught by an adjunct it is anticipated that an additional FT/TT faculty will be hired by year three to teach them. These hires will be reallocations rather than “new” positions. Most SMGT courses will not need to be taken until after students have completed core business courses and 201 Intro to Sports Management, allowing time to hire fulltime faculty, and these other courses are all currently taught by faculty in CIS, MGT/MKT, ACCT and ECON.** |
| [*Library*:](#library) | **none** |
| [*Technology*](#technology) | **none** |
| [*Facilities*](#facilities): | **none** |
| A.8. [Semester effective](#Semester_effective) | **Fall 2023** | A.9. [Rationale if sooner than next Fall](#Semester_effective) |  |
| A.10. INSTRUCTIONS FOR CATALOG COPY: Use the Word copy versions of the catalog sections found on the UCC Forms and Information page. Cut and paste into a single file **ALL the relevant pages from the college catalog that need to be changed.** Use tracked changes feature to show how the catalog will be revised as you type in the revisions. If totally new copy, indicate where it should go in the catalog. If making related proposals a single catalog copy that includes all changes is preferred. Send catalog copy as a separate single Word file along with this form. |
| A.11. List here (with the relevant urls), any RIC website pages that will need to be updated (to which your department does not have access) if this proposal is approved, with an explanation as to what needs to be revised: |
| A. 12 **Check to see if your proposal will impact any of our** [**transfer** **agreements,**](file:///C%3A%5CUsers%5Ctlamarre_2553%5CDownloads%5Ctransfer%20agreements) **and if it does explain in what way. Please indicate clearly what will need to be updated.** |
| A. 13 Check the section that lists “Possible NECHE considerations” on the UCC Forms and Information page and if any apply, indicate what that might be here and contact Institutional Research for further guidance. |

### C. [Program Proposals](#program_proposals) **Complete only what is relevant to your proposal. Delete section C if not needed. PLease add in the 2020 CIP number for MAJOR revisions or new programs in C. 2; these can be found at** [**https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=56**](https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=56) **consult with Institutional research to be sure you select the correct one.**

|  | [Old (for revisions only)](#old_program) | New/revised |
| --- | --- | --- |
| C.1. [Enrollments](#enrollments) Must be completed. |  | **40** |
| C. 2. [2020 CIP number](#CIPnumber" \o "THESE CAN BE FOUND AT HTTPS://NCES.ED.GOV/IPEDS/CIPCODE/BROWSE.ASPX?Y=56 CONSULT WITH INSTITUTIONAL RESEARCH TO BE SURE YOU SELECT THE CORRECT ONE.) |  | **52.9999** |
| C.3. [Admission requirements](#admissions) |  | **College admission requirements** |
| C.4. [Retention requirements](#retention) |  | **Minimum GPA OF 2.00**  |
| C.5. [Course requirements](#course_reqs) for each program option. Show the course requirements for the whole program here. |  | **\*SMGT 201 Introduction to Sports Management- 3 CR****SMGT 221 Practicum in Sports Management- 3 CR****\*SMGT 315 Sports Facility and Event Management- 3CR****SMGT 320 Sports Marketing and Fan Engagement- 3 CR****\*SMGT 325W Sports Communication - 3CR****SMGT 330 Introduction to Sports Law- 3 CR** **SMGT 405 Management and Leadership in Sports Organizations- - 3 CR****SMGT 467 Internship in Sports Management- 9 CR** **Sub-total: 30 credits****Core Business Classes:****ACCT 201 Principles of Accounting I - 3CR****ACCT 202 Principles of Accounting II - 3CR** **ECON 214 Principles of Microeconomics - 3 CR****MGT 201W Foundations of Management - 4 CR****MGT 322Organizational Behavior - 4CR** **Sub-total: 17 credits****Electives:****Students will select 2 from:****MGT 320 Human Resource Management - 4CR****MGT 348 Operations Management- 4 CR\*\*****MKT 215 Marketing Creativity- 3 CR****SMGT 300 Foundations of Sport Analytics - 3CR\*\*****\*SMGT 301 Organization and Administration of Interscholastic Athletics-- 3 CR****\*SMGT 310 Sports Management Finance and Fundraising - 3CR****SMGT 340 Ethics in Sports -3 CR** **Sub-total: 6-8 credits****Cognate:****CIS 252 Introduction to Information Systems- 4CR****\* Are the courses that will gain the CUS in interscholastic athletic administration.****\*\* These courses both have MATH prerequisites, and this will be noted in the catalog so that students are aware if they wish to select these electives, but they have not been added as cognates as they are not “required.”** |
| C.6. [Credit count](#credit_count) for each program option |  | **57-59** |
| C.7. Program Accreditation (if relevant) |  |  |
| C.8 Is it possible that the program will be more than 50% online (includes hybrid)?\* | **YES | NO** |  **NO** |
| C.9 Will any classes be offered at sites other than RIC campus or the RI Nursing Ed. Center?\* | **YES | NO** | **NO** |
| C. 10. Do these revisions reflect more than 25% change to the [program?\*](file:///C%3A%5CUsers%5Csabbotson%5CDocuments%5CCurriculum%5CProgram%20goals)  | **YES | NO** | **NO** |
| C.11. [Program goals](file:///C%3A%5CUsers%5Csabbotson%5CDocuments%5CCurriculum%5CProgram%20goals)Needed for all new programs |  | * **To provide students with the fundamental business knowledge and management skills to be a successful leader, manager, professional in the sports industry.**
* **Students will learn operational management strategies to manage sports facilities, venues, and events.**
* **Students will learn operational management strategies to manage sports facilities, venues, and events.**
* **Students will learn how to apply marketing principles and strategies to branding, and marketing sports events.**
* **Students will be exposed to contemporary issues and challenges facing the sports industry**
* **Students will understand the ethical and legal issues involved in athletic administration and the sports industry.**
* **Students will learn how to plan sports events**
* **Students will apply knowledge, theories, practices learned in the classroom to real world problems and challenges through experiential experience in a sports organization.**
* **Students will be exposed to career opportunities in sports management and have the opportunity to network with athletic administrators, sports managers, and sports professionals.**
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| C.12. Other changes if any |  |  |

\* If answered YES to either of these questions will need to inform Institutional Research and get their acknowledgement on the signature page.

D. SIGNATURES

* **Changes that affect General Education in any way MUST be approved by ALL Deans and COGE Chair**.
* Changes that directly impact more than one department/program MUST have the signatures of all relevant department chairs, program directors, and their relevant dean (e.g. when creating/revising a program using courses from other departments/programs). Check UCC manual 4.2 for further guidelines on whether the signatures need to be approval or acknowledgement.
* Proposals that do not have appropriate approval signatures will not be considered.
* Type in name of person signing and their position/affiliation.
* Send electronic files of this proposal and accompanying catalog copy to curriculum@ric.edu to the current Chair of UCC. Check UCC website for due dates. Do NOT convert to a .pdf.

##### D.1. Approvals: required from programs/departments/deans who originate the proposal. THESE may include multiple departments, e.g., for joint/interdisciplinary proposals.

| Name | Position/affiliation | [Signature](#_Signature" \o "Insert electronic signature, if available, in this column) | Date |
| --- | --- | --- | --- |
| David Blanchette or Michael Casey | Chair of Management and Marketing Department | \*approved by email | 5/8/23 |
| Marianne Raimondo | Dean of School of Business | \*approved by email | 4/28/23 |
| Suzanne Mello Stark | Chair of CIS/CS | \*approved by email | 5/8/23 |
| Earl Simson | Dean FAS | \*approved by email | 5/8/23 |
| Kemal Saatcioglu | Chair ECON/FIN | \*approved by email | 5/9/2023 |
| Susan Weiss | Chair ACCT | \*approved by email | 5/8/23 |