

Academic Rhode Map for BA Strategic Communication Major at Rhode Island College

GENERAL EDUCATION: A complete listing of General Education courses can be found in the online catalog; look at catalog for year you enrolled. For Gen Ed courses, aside from Second Language requirement, which varies depending on where you are placed, you need ONE course from each category. Second Language 101/102 options are: American Sign, Arabic, French, German, Italian, Japanese, Portuguese, or Spanish. For other ways to satisfy the second language requirement look under the Gen Ed. section of the catalog. For information about Math Placement exam visit the orientation webpage. Any courses marked (F) offered Fall only; (Sp) Spring only. **Courses with an asterisk* have prerequisites. Courses with a "W" in the prefix are Writing in the Discipline (WID) courses and will be writing intensive.**

Academic Major Checklist	Course	Academic Major Checklist	Course
COMM 201W Writing for Strategic Communication (WID)		Choose FIVE from: COMM 230 Interpersonal Communication (F)*; COMM 232 Introduction to Public Relations; COMM 256 Human Communication and New Technology (Sp)*; COMM 311W Advanced Public Relations(F)*(WID); COMM 312W Advanced Writing for Strategic Communication (Sp)*(WID); COMM 328 Case Studies in Strategic Communication (F)*; COMM 332 Gender and Communication (F)*; COMM 333 Intercultural Communication*; COMM 336 Health Communication (Sp)*; COMM 352 Conflict Resolution*; COMM 353 Political Communication*; COMM 354 Communication and Civic Engagement (Sp)*; COMM 412 Strategies in Fundraising and Development*; COMM 439 Crisis Communication (F)*; COMM 450 Special Topics: New Hampshire Primary*; COMM 451 Family Communication*; COMM 454 Organizational Communication*; COMM 461 Capstone in Communication (Sp)*; or COMM 479 Communication Internship*	
COMM 208 Public Presentations			
COMM 300W Research Methods for Strategic Communication (Sp)* (WID)			
COMM 351 Persuasion* (Sp) or COMM 357 Public Opinion and Propaganda (F)*			
COMM 339W Creativity for Communication and Media (F)* (WID)			

This map is a semester-by-semester plan to help you toward graduation in four years. Not everyone graduates in four years as it depends on how many courses you can take, and how you do in those courses. This map is not your only route; it is a suggestion. While there are many courses in your major that have prerequisites that you will need to take in a special order, there is some flexibility in this map.

The column to the left on the other side of this page suggests the ideal courses for you to take each semester. There are times when those courses may be full or unavailable the semester you plan to take them, in which case consider another course from a different semester with which you can switch. The column on the right has "Checkpoints" for each semester that show where you should be by the end of that semester. You should work from this map as you plan each semester's schedule with your advisor. You should plan to see your advisor in late September for the Spring Semester and in February for the Fall. The Map is designed primarily for freshmen coming to college for the first time, but transfer students may also use the Rhode Map with the understanding that they have most likely completed several requirements through transfer of credit and will be starting further into the program. Maps assume a Fall start.

GRADUATION REQUIREMENTS: The following requirements must be completed by undergraduate degree candidates at Rhode Island College in order to graduate:

- General Education program, including a second language requirement and RIC 100 or its equivalent
- College Math Competency (which is separate from the Gen Ed math requirement) and must be completed by end of first semester or you will be placed on probation.
- College Writing Competency (satisfied by FYW with a minimum grade of C)
- Academic Major—see check chart below. Writing in the Discipline requirement is satisfied through major courses
- A minimum of 120 credit hours, with a minimum of 45 credit hours taken at RIC. Of the 45 credit hours, a minimum of 15 credit hours must be in the major (12 of which must be at the 300- or 400-level)
- A minimum overall grade point average of 2.0
- A minimum grade point average of 2.0 in your major

Approved by Department Chair: Giselle Auger Date: 6/1/2023

Approved by Undergraduate Curriculum Committee: Date: 6/1/2023

Revised:

Academic Rhode Map for BA Strategic Communication Major at Rhode Island College

SEMESTER 1	CR	SEMESTER 1 CHECKPOINTS
First Year Writing (FYW 100) or First Year Seminar (FYS 100).	4	FYW 100P is a 6-credit option. There is a Directed Self-Placement questionnaire you can take to aid in this decision; check the RIC First Year Writing website.
RIC 100 Introduction to RIC	1	Exempt if taking COLL 101, COLL 150, or HONR 150
Gen Ed Distribution course from one of these GE categories: Arts (A); Math (M); History (H); Literature (L); or Natural Sciences (NS).	4	If Math Milestone is completed, consider Gen Ed-MATH here, if not will need to take MATH 010
Gen Ed--Second Lang 101 (based on placement, a course higher than 101/102 may be taken). If language requirement already satisfied: Any Gen Ed Distribution course, or course required in the major	3-4	Language placement test with Dept. of Modern Languages (optional). Complete Second Lang 101 (if needed)
COMM 208 Public Presentations	4	
Requirements and GPA		Aim for 16 earned credits (While 12 is fulltime, 16 credits are preferred to stay on track to graduate in 4 years). Math Milestone complete. Minimum 2.0 GPA
# CREDITS EARNED	16-17	Make appointment with advisor to discuss your schedule for next semester in Sept.

SEMESTER 2	CR	SEMESTER 2 CHECKPOINTS
FYW 100 or FYS 100	4	Complete FYS and FYW, for FYW, grade C or better
Gen Ed Distribution course from one of these GE categories: Arts (A); Literature (L); Math (M); History (H), or Natural Science (NS)	4	Gen Ed Math completed
COMM 201W Writing for Strategic Communication*	4	Prereq. is FYW 100 or completion of the College Writing Requirement
Gen Ed--Second Lang 102 (if needed), other Gen Ed course, or required course for the major/minor	3-4	Complete Second Language 102* (if needed)
Requirements and GPA		Aim for minimum of 32 earned credits, with minimum of 2.0 GPA overall and in the major
# CREDITS EARNED	15-16	Make appointment with advisor to discuss your schedule for next semester in Feb.

SEMESTER 3	CR	SEMESTER 3 CHECKPOINTS
Gen Ed Distribution course from one of these GE categories: Arts (A); Literature (L); Math (M); History (H), or Natural Science (NS)	4	Gen Ed Natural Science completed
Gen Ed Distribution if needed, elective, or course in another major/minor	3-4	
COMM 300W Research Methods for Strategic Communication* (WID)	4	Prereq. COMM 201W
Elective, or course toward another minor/major	3-4	
Requirements and GPA		Aim for minimum of 48 earned credits, with minimum of 2.0 GPA overall and in the major
# CREDITS EARNED	15-16	Make appointment with advisor to discuss your schedule for next semester and discuss possible minor in Sept.

Academic Rhode Map for BA Strategic Communication Major at Rhode Island College

SEMESTER 4	CR	SEMESTER 4 CHECKPOINTS
Gen Ed Distribution if needed, elective, or course in another major/minor	4	
Choose 1 Connections course (Gen Ed-C)	4	Prereqs are 45 completed credits and FYW and FYS.
COMM 351 Persuasion (Sp)* or other needed COMM course	4	Prereq. for COMM 351 is COMM 208 or consent of department chair. Need either COMM 351 or COMM 357.
	4	Prereq. 45 completed credits
Requirements and GPA		Aim for minimum of 64 earned credits, with minimum of 2.0 GPA overall and in the major
# CREDITS EARNED	16	Make appointment with advisor to discuss your schedule for next semester in Feb.

SEMESTER 5	CR	SEMESTER 5 CHECKPOINTS
Choose 1 Advanced Quantitative/Scientific Reasoning (Gen Ed-AQSR)*	4	Prereqs are Gen Ed-NS and/or Gen Ed-M
COMM 339 Creativity for Communication and Media (F)*	4	Prereq. is COMM, 201W, COMM 232 or COMM 301, or COMM 234 or COMM 334, or permission of instructor and department chair
COMM 357 Public Opinion and Propaganda (F)* or other needed COMM course	4	Prereq. for COMM 357 is COMM 208 or consent of department chair. Need either COMM 351 or COMM 357
Choose ONE from: COMM 230 Interpersonal Communication (F)*; COMM 232 Introduction to Public Relations; COMM 256 Human Communication and New Technology (Sp)*; COMM 311W Advanced Public Relations (F)*(WID); COMM 312W Advanced Writing for Strategic Communication (Sp)* (WID); COMM 328 Case Studies in Strategic Communication (F)*; COMM 332 Gender and Communication (F)*; COMM 333 Intercultural Communication*; COMM 336 Health Communication (Sp)*; COMM 352 Conflict Resolution*; COMM 353 Political Communication*; COMM 354 Communication and Civic Engagement (Sp)*; COMM 412 Strategies in Fundraising and Development*; COMM 439 Crisis Communication (F)*; COMM 450 Special Topics: New Hampshire Primary*; COMM 451 Family Communication*; COMM 454 Organizational Communication*; COMM 461 Capstone in Communication (Sp)*; or COMM 479 Communication Internship*	4	Prereqs. vary—see catalog. Need to complete a minimum of FIVE from this list. COMM 479 Communication Internship is open to communication majors who have completed at least 75 credit hours of undergraduate courses, 18 of which are communication courses, and to graduate students, with consent of instructor. Application must be made during the semester prior to field experience. Additional requirements are set forth in the application form.
Requirements and GPA		Aim for minimum of 80 earned credits, with minimum of 2.0 GPA overall and in the major
# CREDITS EARNED	16	Make appointment with advisor to discuss your schedule for next semester in Sept.

SEMESTER 6	CR	SEMESTER 6 CHECKPOINTS
Elective, or course toward another minor/major	3-4	
Elective, or course toward another minor/major	3-4	
Choose TWO from: COMM 230 (F)*; COMM 232; COMM 256 (Sp)*; COMM 311W*(F)(WID); COMM 312W*(Sp) (WID); COMM 328 (F)*; COMM 332 (F)*; COMM 333*; COMM 336 (Sp)*; COMM 352*; COMM 353*; COMM 354 (Sp)*; COMM 412*; COMM 439 (F)*; COMM 450*; COMM 451*; COMM 454*; COMM 461 (Sp)*; or COMM 479*	8	Prereqs. vary—see catalog; need to complete a minimum of FIVE from this list. If pursuing minor make sure you have registered for this with the relevant department prior to audit
Requirements and GPA		All ten GE courses and second lang. req. completed. Aim for minimum of 96 earned credits, with minimum of 2.0 GPA overall and in the major. Apply for degree audit online through MyRIC
# CREDITS EARNED	14-16	Make appointment with advisor to discuss your schedule for next semester in Feb.

Academic Rhode Map for BA Strategic Communication Major at Rhode Island College

SEMESTER 7	CR	SEMESTER 7 CHECKPOINTS
Choose ONE or TWO from: COMM 230 (F)*; COMM 232; COMM 256 (Sp)*; COMM 311W*(F)(WID); COMM 312W*(Sp) (WID); COMM 328 (F)*; COMM 332 (F)*; COMM 333*; COMM 336 (Sp)*; COMM 352*; COMM 353*; COMM 354 (Sp)*; COMM 412*; COMM 439 (F)*; COMM 450*; COMM 451*; COMM 454*; COMM 461 (Sp)*; or COMM 479*; if only ONE then also an elective or course toward another minor/major if needed	8	Prereqs. vary—see catalog
Elective, or course toward another minor/major if needed	4	Need minimum of 12 credit hours for full-time status.
Requirements and GPA		Aim for minimum of 108 earned credits, with minimum of 2.0 GPA overall and in the major
# CREDITS EARNED	12	Make appointment with advisor to discuss your schedule for next semester in Sept.

SEMESTER 8	CR	SEMESTER 8 CHECKPOINTS
Choose ONE from: COMM 230 (F)*; COMM 232; COMM 256 (Sp)*; COMM 311W*(F)(WID); COMM 312W*(Sp) (WID); COMM 328 (F)*; COMM 332 (F)*; COMM 333*; COMM 336 (Sp)*; COMM 352*; COMM 353*; COMM 354 (Sp)*; COMM 412*; COMM 439 (F)*; COMM 450*; COMM 451*; COMM 454*; COMM 461 (Sp)*; or COMM 479*; or elective or course toward another minor/major if needed	4	FIVE courses from this group completed. Prereqs. vary—see catalog
Elective, or course toward another minor/major	4	
Elective, or course toward another minor/major	4	
Requirements and GPA		Need minimum of 120 earned credits, with minimum of 2.0 GPA overall and in the major
# CREDITS EARNED	12	Attend Gradfest and Commencement

For more information, check the Communication Department website:

<https://www.ric.edu/departments-directory/departments-communication>

NOTE: The minimum total credit count for the Strategic Communication major is 40 credits, and 40 credits of Gen Ed. and possibly 9 more depending on secondary language needs and RIC 100. The minimum credit count will be 80 credits (without secondary language or RIC 100), which would leave 40 elective credits, which could be used for a second major or minors.