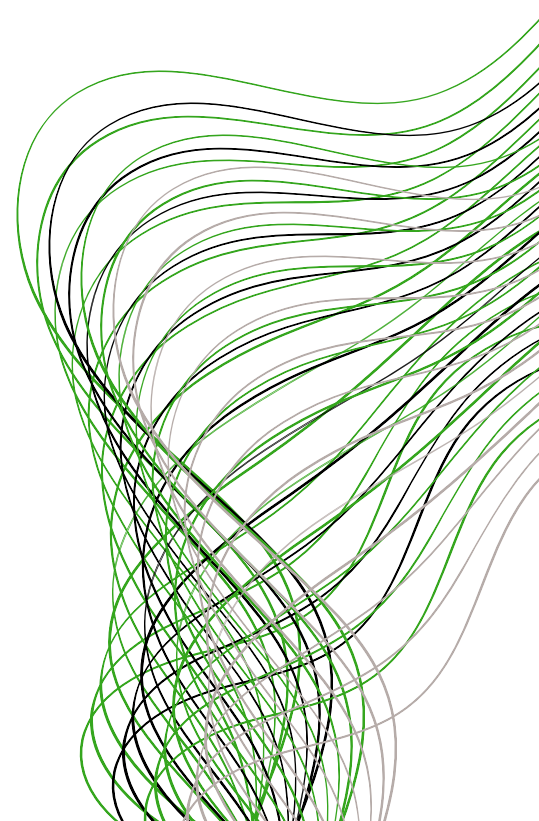


CAMPUSQUEST

*"Unlocking Campus Adventures and
Memories"*



OUR TEAM



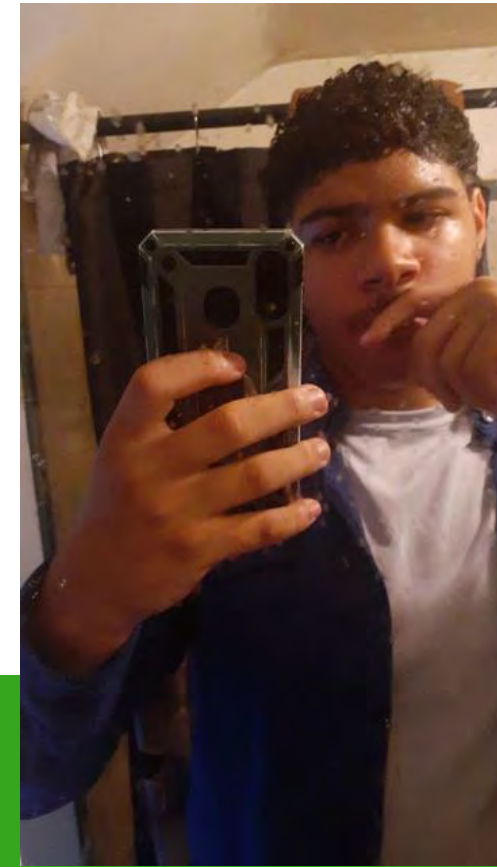
Amaia
Ortega 

PRESIDENT



Franklin
Reyes 

CEO/DESIGNER



NaKai
Jackson 

VICE PRESIDENT

Staff/Hiring

Payroll Manager \$20/Hour

Bookkeeper \$18/Hour

Administrative assistant \$20/Hour

Chief Operating Officer \$19/Hour

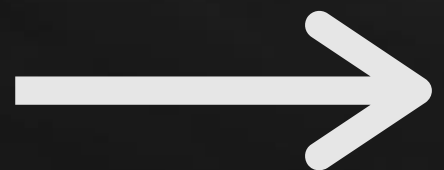
Human Resource Manager \$17/Hour

And more...



Always On: The Power of Employee Engagement

Our employees play a very important role in our company and keep everything stable to be more efficient in our goal.



ABOUT US

Our company is committed to reducing the unnecessary stress associated with welcoming new students at the start of each academic year.



Through our comprehensive programs and services, we aim to streamline the transition process, providing students with the necessary support needed.



We intend to succeed against our competition by doing things differently like, not only considering what our ideal customer would want, but also focusing on what the students would want since they're our main target.

CONCEPT IN BUSINESS

- We offer exclusive gifts that no other company will bring to the students of RIC and our clients. The gifts contain stress relieving objects that may help them in a stressful, new environment. The mystery boxes contain RIC merch, stress balls for anxiety, and more. We understand that college may be stressful, so we would like to give students multiple ways of enjoying their time in and out of college.*



STRATEGIES



Our main goal is to create a welcoming and comfortable first impression of our clients organization to their customers/vendors

OUR GOAL



- Companies with lots of staff and/or turnover
 - Launch party
 - Hotel/resort
 - Sport Events
 - Casino

**FUTURE
CLIENTS**



You can find out more about us on our website @CampusQuest.com and follow us on our business account on Instagram @CampusQuestOfficial to stay up to date

**WHERE CAN YOU
FIND US?**



campusquestofficial

Follow

+Q

...

0 posts

23k followers

3 following

CampusQuest Business Account

Located At: Boston, MA

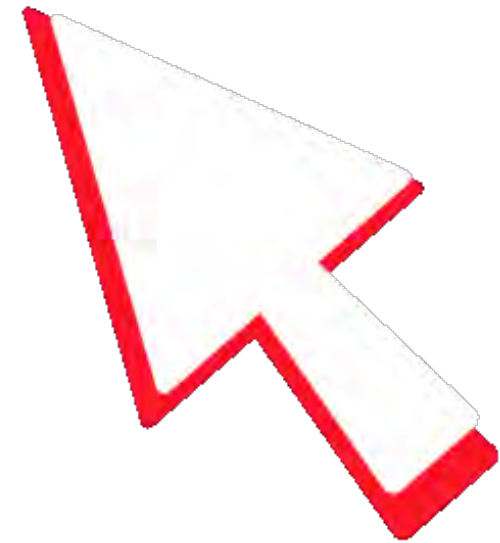
Begin Your Adventures With Us at our website CampusQuest.Com

POSTS

TAGGED

Our Website

<https://campusquest.com>



**What makes our box
different**

Mystery Box 1



Mystery Box 2



Mystery Box 3



RIC COOKIE LABEL



RHODE ISLAND COLLEGE



Letters on map designate parking areas. Some of these lots are restricted. See ric.edu/parking for more information.

UNIT COSTS AND BREAKEVEN POINTS

	Welcome Package						
	Sell Price	\$16.00	Final costs				
	Ric Mug	\$1.53	Rent	\$36,000.00			
Var costs	Juice powder packets	\$1.75	Utilities	\$1,000.00			
	uno card deck	\$1.25	Staff	\$300,520.00			
	cookie	\$0.50	Total Fixed cost	\$37,000.00			
	pen	\$0.80	Breakview point			breakeven	
	Ric keychain	\$1.32	fixed cost	\$37,000.00	=	22024	units
	car magnets	\$1.23					
	wet wipes	\$1.13					
	phone card wallet	\$1.81					
	package box	\$3.50	contribution	\$1.68			
	labor	\$1.00	margin/unit				
	total var	\$15.82	Desired profit	\$35,000			
	contribution margin	\$0.18	Fixed cost + Desired profit			\$72,000.00	=
			Contribution Margin/Unit			\$1.68	number of units to sell to earn desired profit

Income Statement

Income Statement (internal)	
Revenue	\$ 685,714.29
Variable Cost	\$ (613,714.29)
Contribution Margin	\$ 72,000.00
Fixed Cost	\$ (37,000.00)
Desired Profit	\$ 35,000.00
Taxes @ 20%	\$ (7,000.00)
Net Income	\$ 28,000.00
bank loan needed	\$ 650,714.29

Letterhead



| 50 Congress St Boston, MA 02109



383 Main Street

Providence, RI 02903

401-282-9911

Email: CampusQuest@gmail.com

Welcome Letter

August 17, 2023

Mr. Ryan Diaz
29 Main Street
Providence, RI 02903

Dear Ryan,

Congratulations! We truly appreciate your dedication and commitment which has brought you to Rhode Island College.

As the Director of Admissions, your hard work and efforts have played an integral role. To express our gratitude and create a more comfortable and enjoyable environment for all RIC students, we are delighted to offer each student one of our exclusive mystery boxes.

These mystery boxes are filled with an exciting assortment of six different items carefully curated to surprise and delight. What's more, each box includes a special RIC merchandise item, adding a personal touch to the CampusQuest experience.

We firmly believe that fostering a sense of community and fun is crucial to the overall well-being and success of our students. With these mystery boxes, we aim to create an engaging and memorable journey throughout their time at RIC.

Once again, congratulations on this milestone; your dedication has not gone unnoticed, and we look forward to the continued success you will have at Rhode Island College.

Sincerely,

Jason Anthony
Director of Admissions

Campus Quest



- Unlocking Campus Adventures and Memories -

Business Plan



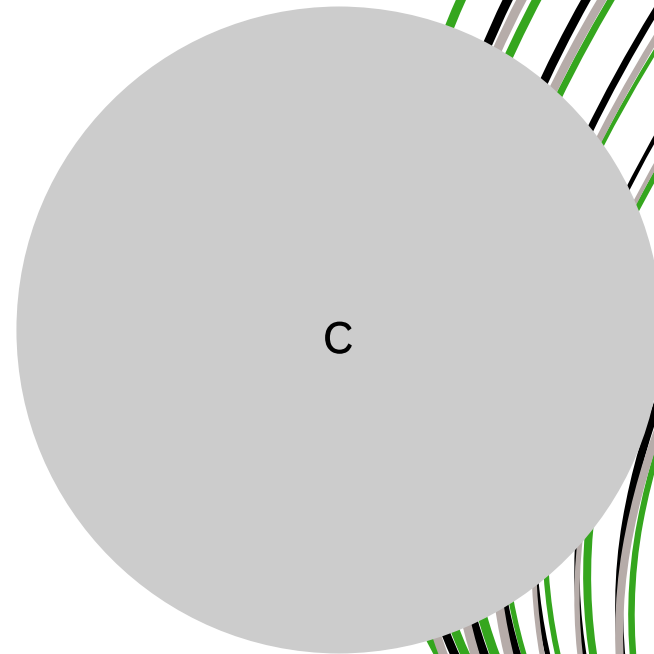
Residence Life

There's so many places new oncoming college residents can explore, especially using RIPTA!

For example:

- *Oakland beach*
- *Roger Williams Park Zoo*
- *RISD Museum*
- *Providence Place Mall*
- *Block Island*
- *Providence Performing Arts Center*
- *Garden City*

THANKS FOR WATCHING



We hope you hire our company!♡

