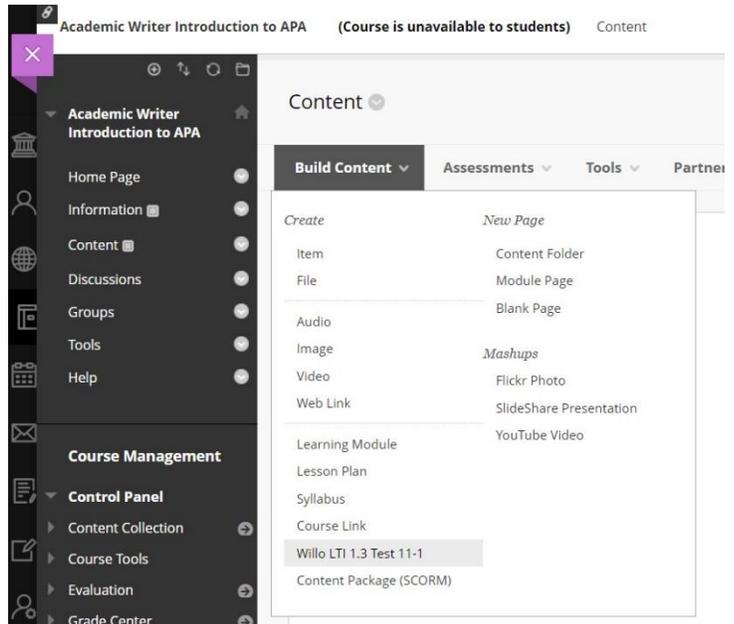# Adding Content to Courses via LTI 1.3 in Blackboard Learn

Step 1: On any Content page, select Willo 1.3 from the Build Content Menu. Please check with your LMS Administrator if you do **not** see this option from the menu. They may have named the tool differently.

Step 2: Click "Continue in a new window" to move forward.

Step 3: Enter your Product Token provided by your Customer Success Specialist. This token is unique to your product and institution. Do **not** share Product Tokens.
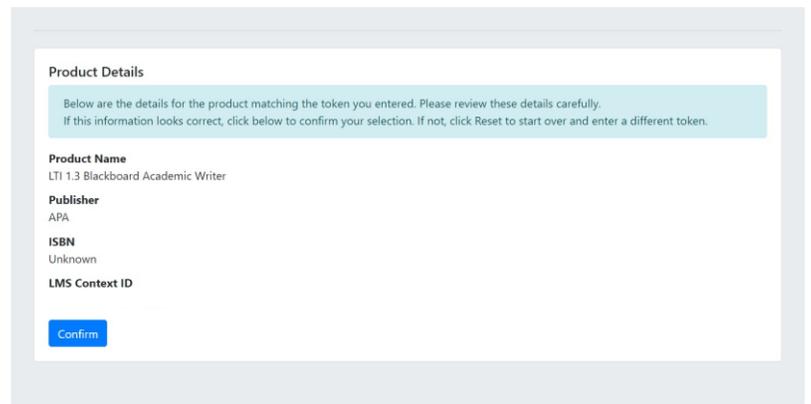
Step 4: Confirm your product details. The name of your product will be shown as either Academic Writer or PsycLearn. If the product details displayed are **not** correct, **do not** select Confirm and reach out to your Customer Success Specialist for assistance.

> Note: You will only complete Steps 3 and 4 **once**. After the Product Token has been entered once, you will not be prompted to enter this information again.

Step 5: Select "Add Publisher Links," click "Continue to APA," and enter the start date for the course.

Step 6: On the Content Selection Page for your product, you will select the content you want to add to your course. You do not have to select every object; you can pick and choose based on your course. You can also return to this screen to select additional content in the future.

Academic Writer Selection Screen: **PsycLearn Selection Screen:**

Step 7: After selecting your content, press "confirm" and return to your course. Check each individual assignment added to confirm point values, due dates, and other options as needed for your course.